

elise k.
PHOTOGRAPHY + DESIGN

Services + Pricing Guide



www.elisekristy.com.au



Hello there!

Welcome to Elise K Photography + Design.
Whether you're launching a new business, refreshing your brand or expanding your online presence, I'm here to help bring your ideas to life through thoughtful, professional design.

Inside you'll find an overview of my services, packages and pricing, along with examples of how I can help your business stand out. Every project is tailored to suit your goals, because no two businesses are the same and your branding should reflect what makes yours unique.

From websites and branding to marketing materials and business documentation, my focus is on creating designs that are not only visually appealing but practical, user-friendly and true to your business.

I look forward to working with you and creating something you'll be proud to share.

Elise K.

Director, Elise K Photography + Design

Why Work with Me

Every business has a story, and I believe your branding should tell it. I genuinely care about creating designs that not only look professional but feel like your business and reflect who you are.

My background across construction, agriculture and real estate, together with my involvement in community organisations such as school P&Cs, has given me an understanding of the different ways businesses and organisations communicate. From designing company capability statements and marketing materials to creating school newsletters, event promotions and community publications, I create designs that are thoughtful, practical and tailored to their audience.

No matter the size of your project, you can expect attention to detail, clear communication and a genuine commitment to creating something you'll be proud to share.



How It Works

01 ENQUIRE
Tell me about your business, goals and what you're looking for.

02 PROPOSAL & BOOKING
I'll provide a personalised quote and project timeline. Once you're happy to proceed, a 50% deposit will secure your booking and your project can begin.

03 DESIGN & REFINE
I'll create your design or website and work with you through revisions to ensure it's just right.

04 FINAL DELIVERY
Receive your finished files or website, ready to launch with confidence.



COMMUNICATION

CONTACT DETAILS

0468 622 540
hello@elisekristy.com.au
Kilcoy, Qld

WEBSITE

www.elisekristy.com.au

SOCIAL MEDIA

@elisek_design



Graphic Design

Professional, thoughtful design helps your business stand out and leaves a lasting impression. From branding and marketing materials to business stationery and promotional graphics, every design is created to reflect your business and communicate your message with clarity.

Service	Starting From	
Logo Design		\$350
Business Card		\$60
Flyer		
	Single Sided	\$120
	Double Side	\$180
	Tri-fold	\$280
Poster		\$120
Banner		\$180
Signage Design		\$180
Gift Voucher		\$60
Price List/ Menu		\$120
Company Newsletter		\$180
Company Capability Statement		\$650
Invoice/Quote Template		\$90
Letterhead		\$70
Email Signature		\$60

From logos and business cards to brochures, signage, social media graphics and more, every design is tailored to suit your business and brand.



Website Design

Your website is often the first impression of your business. It should be professional, easy to navigate and accurately reflect who you are and what you offer. I create custom websites that are user-friendly, visually engaging and designed to represent your business with confidence.

Service	Starting From	
Landing Page	\$650	
5 Page Website	\$1250	
6-10 Page Website	\$1850	
Online Shop		
	Up to 10 Products	\$1200
	Up to 30 Products	\$1600
	Additional Products	\$8 ea
Website Refresh	\$450	
Website Maintenance	\$70 per month	

From simple business websites to more comprehensive online platforms, your website can include everything your business needs. Popular pages include:

Home, About Us, Services, Contact, Project Portfolio, Project Blogs, Careers & Hiring, FAQs, Testimonials, Galleries, Online Shops & more.

Every website is thoughtfully designed to suit your business, your goals and your customers.



Social Media

Your social media is often where customers discover your business. Consistent, professional graphics help build trust, strengthen your brand and keep your audience engaged. Whether you need a single graphic or ongoing branded content, I create designs that are tailored to your business and ready to share.

Service

Starting From

Single social media graphic	\$40
Social media carousel (up to 5 slides)	\$90
Social media pack of 5 graphics	\$170
Social media pack of 10 graphics	\$320
Facebook Cover	\$80
Instagram Highlight Covers	\$60
Canva template set of 5	\$180
Canva template set of 10	\$300
Event cover graphic	\$60
Story templates x 5	\$120
Social media branding kit	\$350

Every design is created to suit your brand, helping your business maintain a professional and consistent online presence across Facebook, Instagram and other social media platforms.



Packages

Whether you're starting a new business, refreshing your brand or growing your online presence, these packages are designed to make the process simple while providing great value.

Seed

Custom Logo
Business Card
Facebook Cover Image
Email Signature
3 Social Media Graphics

\$695

Bloom

Custom Logo
Brand Colours + Fonts
5 Page Website
Business Cards
Facebook Cover Image
3 Social Media Graphics

\$1695

Flourish

Brand Identity Package
10 Page website
Online shop Setup
Business Cards
Flyer
Social Media Kit
Canva Brand Kit

\$2495

Thrive

Brand Identity Package
Online Shop Setup -
up to 30 products
Business Cards
Flyer
Social Media Kit
Canva Brand Kit

\$3295



Ongoing Creative Support

Your business is always evolving, and your branding should evolve with it. My Ongoing Creative Support plans provide flexible monthly design services, making it easy to keep your website, marketing materials and online presence professional, up to date and consistent.

Plan	Price	Ideal for
2 Hours	From \$180	Small Updates + Graphics
5 Hours	From \$425	Regular Marketing Support
10 Hours	From \$800	Ongoing Business Design
Custom	Quote	Tailored to your Business Needs

Included design time can be used for:

- Website Updates
- New Website Pages
- Social Media Graphics
- Company Newsletters
- Flyers + Brochures
- Business Documents
- Marketing Materials
- Canva Templates

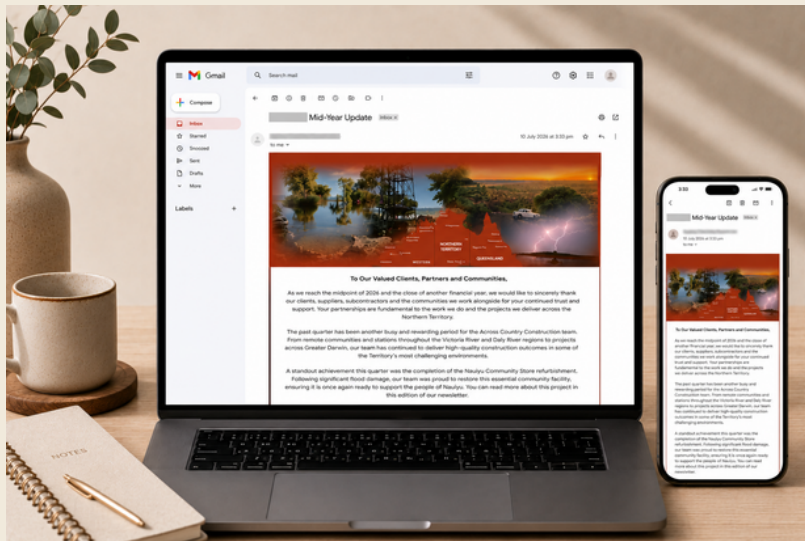
Why this is ideal?

One designer who knows your business, priority turnaround, consistent branding, flexible monthly hours, no need to start from scratch every project.

Completed Project

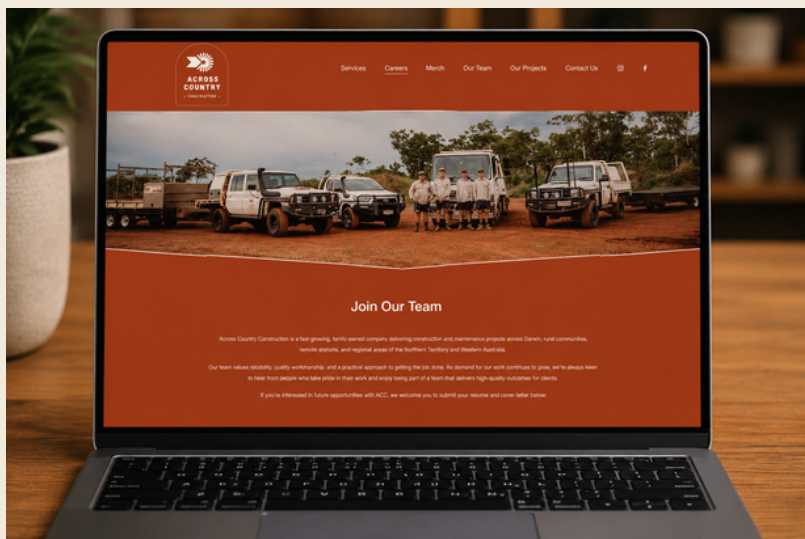
CONSTRUCTION COMPANY

EMAIL NEWSLETTER, CAPABILITY STATEMENT + WEBSITE REFRESH



Quarterly email newsletters were created to keep clients and stakeholders informed of company updates, completed projects and current operations. Each edition featured project highlights linking to full website blogs, alongside key services that directed readers to dedicated service pages with more information and booking forms. The newsletters were designed to strengthen client communication, showcase the company's capabilities and drive readers to the website to learn more about its services.

This company capability statement was designed as a professional marketing booklet to introduce the business to prospective clients and provide a clear overview of its capabilities. The booklet showcases the company's services, values, featured projects and operations team, while highlighting its experience delivering construction, logistics and earthmoving solutions across remote and regional Australia. Designed to support business development and tender opportunities, it presents the company in a professional, easy-to-read format that builds confidence with prospective clients.



This website redesign included dedicated service pages for construction, logistics and earthmoving, each featuring a project enquiry form for quoting. A careers page was developed with current positions and an online application form to upload resumes and cover letters, alongside a merchandise store, operations team page, and a projects section showcasing completed works through individual project blogs with photography and project write-ups. The Contact Us page was redesigned to improve usability, and all website forms were programmed to deliver enquiries directly to the company's primary email address.

Completed Design Projects



GIFTED with love

A gift of memories

To: _____
From: _____
Address: _____

Elise K Photography 0468 622 540 | www.elisekristy.com.au

PACKAGe 1
30 minute session
10 edited digital images
Online gallery access
\$250

PACKAGe 2
45 minute session
15 edited digital images
Online gallery access
\$350

PACKAGe 3
1 hour session
20 edited digital images
Online gallery access
Optional outfit change
\$450

PACKAGe 4
1 - 1.5 hour session
50 edited digital images
Online gallery access
Optional outfit change
\$550

PRICING GUIDE



WWW.ELISEKRISTY.COM.AU

ELISE K PHOTOGRAPHY
| Engagement | Weddings & Elopements | Maternity | Newborn | Family

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i / elisek.photography



elise k.

PHOTOGRAPHY + DESIGN

FAMILY PHOTOGRAPHER • WEBSITE & GRAPHIC DESIGN

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**YOUR NEXT CHAPTER
BEGINS WITH THE RIGHT
AGENT...**

ELISE POINTON
0468 622 540

LOCAL GIRL, LOCAL NAME

**YOUR RURAL &
RESIDENTIAL SALES AGENT**



30 Hedley Drive, Woolmar

Sold

by
ELISE POINTON
0468 622 540

Elise Real Estate

FAQ's

How long will my project take?

Every project is different, but most graphic design projects are completed within 1-2 weeks, while websites typically take 3-6 weeks depending on the scope and how quickly content is supplied.

Do you require a deposit?

Yes. A 50% deposit is required to secure your booking and commence work on your project. The remaining balance is due upon completion, prior to the final files or website being provided.

Do you work with clients Australia-wide?

Yes! Although I'm based in Kilcoy, Queensland, I work with businesses across Australia. Everything can be managed remotely via email, phone and online meetings.

What if i'm not sure what I need?

That's completely okay! If you're unsure which service or package is right for your business, I'll happily chat through your ideas and recommend the best option based on your goals.

Can I add more services later?

Absolutely! Many clients start with one service and return later for additional design work, website updates or ongoing creative support as their business grows.

Ready to bring your ideas to life?

Whether you're launching a new business, refreshing your brand or looking for ongoing creative support, every project is approached with creativity, attention to detail and a genuine understanding of your goals. Based in Kilcoy, Queensland, I proudly work with businesses across Australia, making collaboration simple through email, phone and online meetings - no matter where you're located.

www.elisekristy.com.au

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0468 622 540

Thank you for taking the time to explore my Services & Pricing Guide. I truly appreciate the opportunity to be considered for your project and would love to help create something that reflects your business and leaves a lasting impression

Elise K.

